



PRIVACY NOTICE

Based on articles 15 and 16 of the Federal Law on the Protection of Personal Data in Possession for Individuals we inform you that Linda O'Donnell 999.380.8031 and Robert Rhett 999-381.6321 with Merida Sold , Calle 64A #615 x 75 and 73 Merida Centro, Yucatan, Mexico are responsible for collecting your personal data, the use given to it and its protection.

Your personal information will be used to provide the services and products you have requested, specifically those related to real estate brokerage for the purchase, sale, management or leasing of properties, to provide the services and products you have requested; to notify you of new services or products that are related to those already contracted or acquired; to inform you of changes to them; to prepare studies and programs that are necessary to determine consumer habits; to carry out periodic evaluations of our products and services in order to improve their quality; to evaluate the quality of the service we provide, and in general, to comply with the obligations we have entered into with you.

In order to begin our real estate brokerage efforts, we require obtaining, either through the online form on our website, www.meridasold.com, by email, instant messaging systems, electronic means, in person or by telephone, the following personal data: Name, Surname, Sex, Email, Telephone numbers (home, cell phone and/or office), handwritten signature.

In some cases, when it is strictly necessary for the signing of sales or lease contracts, we can also collect the following data: Company name, official identification, address, RFC, CURP, proof of personal income, work or commercial references, marital status, date and place of birth, occupation, proof of income, social security number, public deed proving ownership of the respective property, property tax receipt, utility bills (water, electricity and/or telephone).

We do not collect personal data considered sensitive according to the Federal Law on Protection of Personal Data Held by Private Parties.

Furthermore, we inform you that your data may be transferred to other necessary or involved institutions or entities, national or foreign, with the general objective of fulfilling the purposes for which you have provided your data. Specific purposes: Purchase and Sale Contracts, Appraisals, and any other procedure related to the real estate transaction. In this sense, your information may be shared with the companies mentioned below: Banking Institutions, Law Firm, Notary, Accounting Firm, Valuation Unit, Real Estate Agencies. In the event that we do not obtain your express opposition for your personal data to be transferred in the manner and terms described above, we will understand that you have tacitly given your consent to do so.

At any time you have the right to access, rectify and cancel your personal data, as well as to oppose the processing of the same or revoke the consent that you have given us for this purpose (ARCO Rights), through the procedures that we have implemented.

To do so, you must submit your request by email to the Data Processor:

NAME: Robert Rhett

ADDRESS: Calle 64A #615 x 75 y 73, Merida Centro, Yucatan, Mexico 97000

Telephone: 999.381.6321

Email: rob@meridasold.com

Merida Sold www.meridasold.com
64A Street #615 x 75 and 73 Merida Center, Yucatan
Linda O'Donnell 999.380.8031 Robert Rhett 999-381.6321



Your request by email must be accompanied by the Request to Exercise ARCO Rights form, ([ARCO Rights](#)) which you must fill out, print, sign, scan and attach as an attachment to said email. In said request you must clearly indicate whether you wish to:

- Access the personal data we have collected
- Rectify any personal data indicating the corresponding rectification
- Cancel your personal data or oppose the processing thereof
- Revoke the consent you have given us

We will have a maximum period of 8 calendar days to respond to your request and we will inform you of the origin of the request by email to the account from which you made the request.

We also inform you that your personal data may be transferred and processed within and outside the country, by persons other than this company. In this regard, your information may be shared exclusively with other real estate offices or real estate agents, solely for the purpose of carrying out, with their collaboration, the necessary real estate commercial intermediation procedures for the purchase, sale or leasing of properties. If you do not express your opposition to your personal data being transferred, it will be understood that you have given your consent for this. When your data is transferred to persons other than this company, we communicate this privacy notice to the third parties to whom we transfer your personal data.

If you do not wish to give your consent for your personal data to be transferred under the terms set forth in this privacy notice, or if you wish to stop receiving promotional messages from us, you can request this by email to: linda@meridasold.com or rob@meridasold.com

We reserve the right to make changes or updates to this privacy notice at any time, in order to address legislative or jurisprudential developments, internal policies, new requirements for the provision or offering of our services or products and market practices. These changes will be available to the public through the following means: i) a visible announcement in our office or ii) on our website: meridasold.com
Last updated: September 27, 2024.

Signed on: _____

Name and signature of the person receiving a copy of this notice